

News & Notes

Groundbreaking Celebration for new Shasta County Library



Carolyn Chamber speaks at the Groundbreaking, 9/1/05

The sounds of bulldozers, backhoes, and graders are filling the air as construction has begun on the new library to be located on the corner of Parkview and Grape near the new City Hall. A gala groundbreaking ceremony on September 1st celebrated the start of construction, with representatives from the Office of Library Construction, the County Board of Supervisors, the Redding City Council, New Library Now! and the Library speaking and wielding gold shovels. Over 200 ecstatic citizens joined in the celebration.

In August, local contractor and low bidder, Gifford Construction, was awarded the contract to build the library. Gifford's \$11.5 million bid was well under the estimated building costs of \$13.2 million. This enabled us to restore the contingencies to a more comfortable level and to restore the furnishings, technology, and landscaping to a more desirable level. In other words, we will be able to build and furnish the library as envisioned by our community.

The total cost of the 56,860 square-foot library project is \$20.6 million, which includes \$1 million for the opening day collection. A state grant will cover \$12.2 million of the cost, with additional funding raised by the citizens group, New Library Now!, and contributions from the County of Shasta and the City of Redding.

Winter 2005

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Book Club in a Box -Year 2 –Brenda Crotts, Butte County Library

This pilot test project known a Rural Initiative #7 addresses the rural librarian's limited book budget which does not allow for purchases of multiple copies of a title to be discussed, limited staff time which does not allow for the development of book discussion leader materials, and promotional materials, and training on how to lead a book club not allowed due to limited or non-existent training budgets.

Solution

“Book Club in a Box” is a pilot test intended to determine the feasibility of this approach, and to develop sample policies and procedures which could be implemented in other libraries.

Plan

Two rural library systems (one large and one small), 49/99 and NSCLS, are working together to operate a pilot program, and produce a report at the end which includes sample policies and procedures for operating it.

Two sets of “Book Clubs in a Box” -12 titles (26 print copies of each title and an audio edition when available) are boxed in sets of 13 copies per box set, included are discussion leader materials already developed by other libraries to provide the rural librarian with everything he/she needs to offer a local book discussion group/book club which meets in their library or elsewhere in the community. This year we will add to the boxes a couple of generic press releases which you can easily add your specific community information.

There are also posters (with space for specific meeting place and time to be added) and bookmarks which can be placed in libraries and other community gathering places.

Libraries participating in “Book Club in a Box” are: Butte County - Oroville branch, Modoc County, and Shasta County’s Redding and Burney branches. Chester branch of Plumas County is advertising the program to established local book discussion clubs.

Call, fax or email Brenda Crotts for posters and bookmarks or to order a title for your area: 530-538-7196; fax-530-538-7235; lib@buttecounty.net . It is very easy! Everything you or any book club needs for a successful program is in the box – just supply readers

Titles for NSCLS 2005/2006

<i>Atonement: A Novel</i> Ian McEwan (also on CD)	<i>Running with Scissors</i> Augusten Burroughs
<i>The Golden Compass</i> Phillip Pullman (also on CD)	<i>Secret Life of Bees</i> Sue Monk Kidd (also on CD)
<i>Mystic River</i> Dennis Lehane (also on CD)	<i>Balzac and the Little Seamstress</i> Dai Sijie (also on CD)
<i>Persepolis: The Story of a Childhood</i> Marjane Satrapi	<i>The Big Year: a tale of man, nature, and fowl obsession</i> Mark Obmascik
<i>The Pianist: The Extraordinary True Story of One Man's Survival in Warsaw, 1939-1945</i> Wladyslaw Szpilman	<i>The Lexus and the Olive Tree</i> Thomas L. Friedman
<i>Reading Lolita in Tehran: A Memoir in Books</i> Azar Nafisi (also on CD)	<i>Guns, Germs, and Steel: the fates of human societies</i> Jared Diamond (also on CD)
<i>Book Lust</i> Nancy Pearl	<i>The Book Club Cookbook</i> Judy Gelman and Vicki Levy Krupp
<i>More Book Lust</i> Nancy Pearl	

Rural Initiative sponsored Workshops from Nancy Brower

Would you like to improve your job skills? Do you know that highly qualified trainers provide library related courses at no charge to you or your library? Thanks to the Rural Initiative, ten Infopeople on ground courses will be provided during this fiscal year. One course has already taken place, but three more are scheduled with the remaining six still in the planning stage. **Oil on the waters: practical techniques for calming difficult library users** will be offered at the Chico Branch of the Butte County Library on January 31st and in Eureka at the Humboldt County Library on May 2nd. This is a classroom size workshop, so there should be plenty of room for everyone who would like to attend. Eureka will also be the site of a computer lab workshop, **More than letters and booklists: intermediate Microsoft Word** on April 21st.



Additionally, North State library staff are also eligible to enroll in Infopeople online courses. Two courses are currently available for sign ups: **Extreme Googling 2: discovery tools** (January 10–February 6) and **Library 101: What you need to know to provide good library service in the 21st century** (January 17–February 13).

The Rural Initiative provides travel and substitute reimbursement for attendance at these workshops. This also includes substitutes to provide staff time to complete the online workshops.

This spring there will be two additional free workshops that are being scheduled by Infopeople, but are not being provided by them. **Helping the public use public access computers** is funded by the Gates Foundation and is part of the Staying Connected initiative. It is being held at the Chico Branch on March 21st. A lab based **consumer health workshop** will be provided in Chico on February 14th, Red Bluff on March 10, and Eureka on a date to be announced.



People First Language

Individuals with Disabilities- NSCLS Target Underserved Population 2005/06

Kathy Snow, author of **Disability is Natural** web site, <http://www.disabilityisnatural.com>, states “People First Language puts the person before the disability, and it describes what a person has, not who a person is.” Here are a list of resources that discuss and have examples of People First Language:

Handout from Texas Council for Developmental Disabilities
<http://www.txddc.state.tx.us/publications/pflanguage.asp>

American Speech-Language-Hearing Association : Resource on Person-First Language
http://www.asha.org/about/publications/journal-abstracts/submissions/person_first.htm

Disability History Timeline
http://disabilityhistory.org/timeline_new.html

Life Span Institute: Guidelines for Reporting and Writing about People with Disabilities
<http://www.lsi.ku.edu/Lsi/internal/guidelines.html>

Spotlight on a CPLN Member

College of the Redwoods Library, Ruth Moon

Q. What is the official name of this library?

A College of the Redwoods Library

Q How long has the library been in existence and how long at this location?

A The College is 40 years old. The Library moved into the new LRC building in October 2002.



Q How long have you been working here?

A Ruth Moon, has been Librarian at the College since 2000. John Mayeski, Director, has been here since 1999.

Q Where did you work before ?

A Previously, Ruth has worked as Instruction Librarian at Hawaii Pacific University in Honolulu, Social Science Reference Librarian at the Hawaii State Library, and Information Specialist at Chapman, Desai, & Sakata, an architectural design firm in Honolulu.

Q How many other people work here?

A 1- Administrative Office Assistant, 1-Director, 1-Library Assistant, evenings and 2 - ½ time Temp Library Assistants



Q How big is your collection?

A Approximately 88,500 items district wide plus 6,251 e-books, and 7 online databases

Q How many computers do you have?

A 132 in open study areas with 88 in classrooms

Q How would you describe your typical user?

A Most are students, the majority are young adults, although many of our students have delayed going to college for a few years, often to work, and are thus a bit older than your average college student. Many are financially challenged. Although non-student residents of the district can get a library card, we have very few community borrowers, possibly because the campus (and the library) is located 15 minutes outside of the nearest town. Although we do have a children's book collection, we see very few children, usually it's students trying to study with their kids in tow, or from time to time the college day care center will bring in the children for a library day.

Q An interesting or unique fact about our library is:?

A We are one of the few California community college libraries that actively collects current, adopted class textbooks for our Reserves collection, which has the highest circulation rate of any collection in the library. Checkouts average 1,800 to over 2,000 per typical week during the regular academic year.

Spotlight on a CPLN Member

College of the Redwoods Library—Ruth Moon

Continued from page 5

Q. What are your main services and programs?

A I provide reference service and average about 25-30 library instruction sessions to classes on request of the faculty. Here's the top ten reasons why students use the library, some answers are similar due to "check all that apply" statement on the survey form.

1. Do Homework
2. Study
3. Make photocopies
4. Research for papers
5. Research for assignments
6. Use the ASC services (tutoring & testing, in same building)
7. Use Internet Search Engines
8. Browse for Books
9. Get research from the Internet
10. Take a nap

Q. What is your favorite thing about working here?

A The students are great, very hard working and eager to do well, and surprisingly interested in learning about the library and doing research! They are also very appreciative of all the help we provide for them.

Q. If you could change one thing about your job, what would it be?

A I wish the college would hire more librarians and more staff.

New in the Song Index from Cheryl Turnbough, NSCLS System Reference Center

Many of our member libraries and patrons are regular (and thrilled, I might add) users of the California Cooperative Library Song Index. We are adding new music all the time. NSCLS has just purchased three new Sheet Music CD's, American Concert Piano Music, Puccini Operas (the vocal scores) and Classical Guitar Music, vol.1. Here is a brief description of each to whet your appetite:

Puccini Operas contains the vocal scores of 11 Puccini Operas from the early and obscure (*Le Villi, Edgar*) to the most famous of his operas (*La Boheme, Tosca*).

American Concert Piano Music contains a comprehensive collection of American concert piano music. It includes music for every ability from beginner to virtuoso. Forty different composers are included in this collection, including Beach, Bowles, Carpenter, Foote, Ives, Ornstein, just to name a few.

Classical Guitar Music, vol.1 contains solo classical guitar music by such composers as Guilainai, Sor, J.S. Bach and Paganini.

So come and use our song index and please don't be hesitant about asking for music that does not appear in the index, we are happy to track it down!! Or get frustrated trying!! And just remember to "whistle a happy tune".

NEWS FROM OUR MEMBERS

Butte County Library from Carey Gross

Bobbie Alvarado of Oroville was recently named a "Hometown Hero" in recognition of her work as a volunteer tutor for Butte County Library's Literacy Services since 1987. Alvarado has helped dozens of adults improve their basic reading and writing skills. Because of her efforts there are adults in our community who are now able to read a greeting card from a loved one, fill out job applications, read their mail, read a map, read a story to a child, take care of banking needs, read the directions on a medicine bottle, and so much more! Alvarado received this distinct recognition, sponsored by Tri Counties Bank, at a recent Chico Outlaws game where she was celebrated for the Hero she is!



Helping others to build literacy skills is Alvarado's gift but it is also her encouraging nature that makes her so special. Many adults seeking help for their literacy skills are apprehensive, but Bobbie's gentle and respectful self, quickly puts folks at-ease allowing for real learning to take place. She honors the individual, positively helps to nurture dreams, and brings gusto to celebrating the achievements of others!

Alvarado is 84 years young, a great-grandmother of 14, a sports (don't-call-during-the-playoffs) enthusiast, and a busy lady but she always makes time for her learners, present and past—some of whom she still tutors by phone! And while she keeps in touch with many, she still carries *all* of them close at heart! She's an inspiration for *so* many!



Plumas County Library from Margaret Miles

Plumas County Library has hired several new staff members in the past few months: Wanda Heath-Grunder is our new Chester Branch Library Assistant, replacing Elise Tuma who retired at the end of May after eleven years of service. Maria Lucero is our new Fiscal Tech. and Jessica Dozier is our new Library Aide in Quincy. Three of the library's substitutes and two Branch Library Assistants have taken the online CORE Reference course through the Rural Library Initiative. All staff and substitutes attended a morning "online resource boot camp" at Quincy Library on August 30 led by Margaret Miles. The training involved an overview of search strategies for the online catalog, the North State catalog, Elibrary, Infotrac, and NoveList, as well as a review of the TLC circulation system. Plumas County Library has received an LSTA grant for computer literacy. The grant will establish a wireless network at each of our four branches, and will provide funds for a portable laptop computer lab. The library will be contracting with an instructor to develop curriculum and teach classes in Internet, MS Word, Excel, resume building, and other targeted subjects to meet the needs of patrons in our community.

"Dragons, Dreams and Daring Deeds" was our successful summer reading program theme. Programs included a Reader's Theatre of "King Bidgood's in the Bathtub," at two branches, and a puppet show of the same book at a third branch. Members of the Society for Creative Anachronisms gave a presentation in Greenville, and patrons were treated to medieval music, treats and games at Chester's final program.

The Quincy library co-sponsored a program on the USA Patriot Act on September 13. Attendees watched the 30-minute documentary "Beyond the Patriot Act" produced by ACLU, and heard how the Act affects libraries, what the Plumas County Library does to help protect patron privacy, and the status of current legislation to renew the Act. Grapevine, the co-sponsor, discussed repeating the program at other branches to raise interest in a countywide resolution opposing the USA Patriot Act.

NEWS FROM OUR MEMBERS



Shasta County Library from Carolyn Chambers

The **Friends of Shasta County Libraries** had a giant parking lot book sale on Saturday, September 10. It required a lot of work by many people, but reduced the excess inventory by about 80%. Sales totaled \$5,109.92. Publicity was a major factor in the success of this sale. The *Redding Record Searchlight* printed several half page ads during the week prior to the sale, did a feature article on a large cookbook donation, and ran a separate photograph of a volunteer pricing books. Radio Stations mentioned the sale, and it was publicized in several newsletters including those of AAUW, Business and Professional Women, Newcomers, The Quilters Guild, Soroptimists, and Writers Forum. Volunteers passed out flyers at several supermarkets and Winco donated plastic and paper bags. Volunteers also handed out flyers at the Farmers Market, two blocks away, on the day of the sale which was lucrative. Another first-time feature, the Friends had water available free for the volunteers and to sell to the buyers.

In addition, FOSCL has raised over \$17,624 from the sales of 1,858 books on Amazon.com and ABE.com. Eighty-one books were sold in the last month alone.

Shasta County, Summer Reading Program by Diane Gustafson

I'm happy to say that the library staff has once again survived a wonderfully fun and hectic summer. For the second year, three different summer reading programs were offered. They included the "Read-To-Me" club geared for ages 2-4, the school age "Summer Reading Club" which comprised grades K-6th, and the "Teen Reading Group" which focused in on grades 7th-12th.

The kids in all 3 programs stepped back a few centuries into the medieval era where the 2 younger groups enjoyed a theme of "Dragons, dreams, and daring deeds". The theme was a big hit, with approximately 300 children attending each of the six weekly programs. They watched wide-eyed as the Shasta Renaissance and Celtic Fair performers presented "St. George and the Dragon" in full costume regalia fighting a huge full sized dragon. This program was followed in the next weeks by an outstanding magical show, with other programs including (among others) the Shasta Wildlife Rescue organization showing live birds of prey and instructing the kids on how they were used for hunting during the medieval times.

The teen reading group was invited to "Joust Read" all summer. Their program was complete with Internet scavenger hunts, 2 on theme book discussion groups held at Angelo's pizza parlor, and an entertaining final party featuring a Commedia Del' Arte performer presenting a terrific laugh-out-loud comedy program!

None of these programs would have been possible without the help of a core group of volunteers that helped plan and coordinate performers, activities, prizes, and so much more! The library is indebted to Judy Smith, Pat Bunnell, Nancy Pepper, Rich and Athena Simpson, Enterprise High School's "Gate Club," and many other volunteers who helped our summer reading program go so smoothly. You are all awesome!

Also, our thanks goes out to the Friends of the Shasta County Libraries, Taylor Motors, the Redding Lions Club, Walmart, and so many other businesses and organizations that provided funding and donations.



Siskiyou County Library

Betsy Emry started as the new Library Director for Siskiyou County on Oct 10th. Juli Gonzalez joined the staff on Oct 3rd as Children's and Youth Services Librarian.

NEWS FROM OUR MEMBERS

Trinity County Library from Oresta Esquibel



Despite the 2004 layoffs of numerous staff, the Trinity County Library continued its tradition of service to the public with a full slate of summer programs. Thanks to a grant received from the California Endowment for the Humanities, the library contracted with The Barrows Writing Revival of Hayfork, a husband and wife teaching and writing team, to conduct several workshops. The first workshop involved teaching writing and speaking skills to the Resource Conservation District teen summer camp counselors. The counselors brought RCD's campers, ranging in age from 7 to 11, for multiple visits to the Weaverville library. After a walk from Lowden Park in the heat, the children appreciated the cool interior of the library, using the online catalog, browsing the shelves to locate materials, and the ability to check out materials to take back to the camp with them. I followed up

with an onsite story time program at the end of the camp. The second Barrows workshop took place at the Hayfork Watershed Research and Training Center operating the Indian Valley Environmental Camp. Two fourteen-day sessions were conducted in July and August for pre-teens and teens. The third Barrows workshop will take place in September for sixth graders at the Bar 717 Ranch in Hyampom and involves the Resource Conservation District and the Weaverville School District. The Barrows have developed an integrated writing program for these camps incorporating student activities with writing workshops that together with photo and video teaching, will enable the students to share with other others their camp experiences. Visits to the local libraries are an integral part of these programs.

The library's regular Summer Reading and Activities Program took place once again this summer using the collaborative theme of "Dragons, Dreams and Daring Deeds". The program was funded by a local grant through the State Child Abuse and Prevention Council and allowed us to purchase many new reading materials, incentives, prizes and props. The final program featured reading awards, an entertaining magic show that dazzled the many children and adults who attended, followed by treats from the local ice cream truck. The summer program took place at all three system libraries.

Noted speaker, psychiatrist and author, Dr. Marshall Zaslove visited Weaverville on October 18 and gave a fascinating presentation on finding inner and outer peace through meditation. Dr. Zaslove is a best-selling medical author, meditation practitioner for over 30 years and has given over 500 presentations to public and professional audiences. A small but enthusiastic group of attendees listened to Dr. Zaslove speak on the benefits of meditation based on his personal experiences and anecdotes from both his personal and professional life. Dr. Zaslove concluded his presentation by walking the group through an actual meditation experience.

Blogs and RSS feeds

RSS (Really Simple Syndication) is an easy way to keep current with information from blogs, news sites, newsletters, and much more. Using a free software such as Bloglines (www.bloglines.com), you can keep current and have all your information come into one place rather than clogging up your email. The Librarian's Internet Index has an excellent tutorial that will walk you through setting up an RSS feed reader account and give you resources to search the "blogosphere" for other feeds that you may want to monitor. RSS feed is a great way to keep current and becoming familiar with the technology will help you when your patrons ask about this hot topic—

Check out Librarian's Internet Index tutorial to get started and to see other available interesting feeds

<http://www.lii.org/cs/lii/print/htdocs/understandingrss.htm>

NSCLS Video/DVD Center Quarterly Report

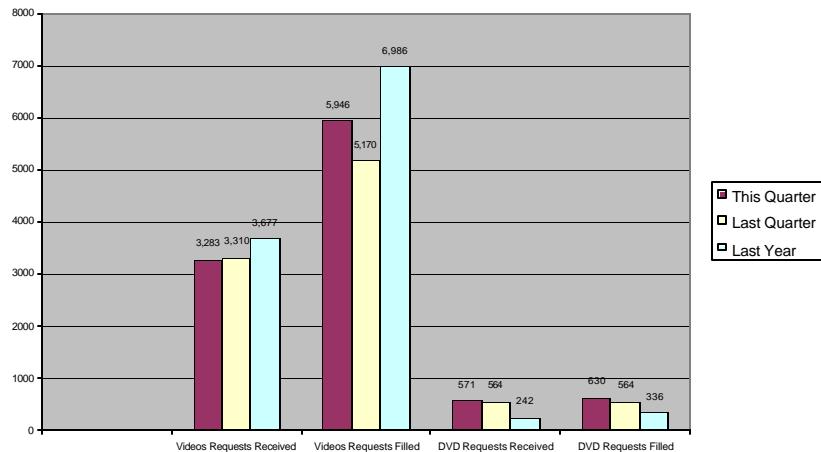
First Quarter, 2005-2006

July to September 2005 from Brenda Stanbery

ACTIVITIES:

The Video Center staff has been doing some housekeeping this quarter to free up space for additional DVDs that have been ordered from the last new titles list approved. The Video Center has received 57% of those titles this quarter. We have also been weeding some of the videocassettes that have been donated to NSCLS. These video titles will be submitted to the Media Development Committee for approval to be included in the videocassette collection.

The number of videocassette requests received is down by 1% over last quarter and is down by 11% over the same quarter of 2004/05. The number of videocassette requests filled is up by 15% over last quarter and is down by 15% over the same quarter of 2004/05. The rotating video groups have rotated twice this quarter as opposed to once during the prior quarter. The number of DVD requests received is up by 3% over last quarter and is up by 58% over the same quarter of 2004/05. The number of DVD requests filled is down by 9% over last quarter and is up by 58% over the same quarter of 2004/05.



NSCLS Listen-In Quarterly Report

First Quarter, 2005-2006

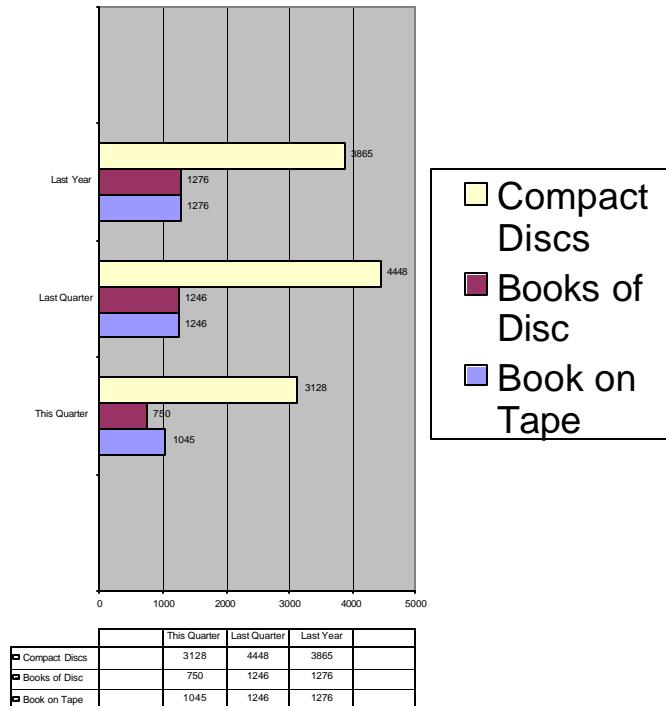
July to Sept 2005 from Tom McElroy

Activities

Listen-In circulated a total of 1,045 audiocassettes for the quarter, a drop of (16%). Listen-In circulated a total 750 Master Discs for the quarter, a 12% increase. Listen-In circulated a quarter total of 3,128 compact discs , down by (30%).

During late July and early August, Listen-In moved into our new temporary digs. We tried to pack everything we could into the new office, but found that we could not get everything in from the old office. We managed to squeeze all the storage cabinets along one wall, but some of the furniture had to be left behind in storage. No longer does Listen-In have a Dutch door. And no longer do we have tables and chairs available for our college patrons to use while looking through the catalogs. Instead, it's a plain, ordinary door, with a couple of signs above and to the left. This plus the fact that we're not as visible as we used to be may be to blame for the lower circulation figures.

Total TBR's for the First Quarter totaled 4,923 items.



NSCLS System Reference Center

1st Quarter, 2005-2006

July to September 2005

from Laura Salisbury & Cheryl Turnbough

Statistics

During the first quarter, the Reference Center answered 83 questions. This included 2 questions that were pending from the previous quarter. The Thalia reference log indicates that 77 (92.8%) of the 83 questions answered were completed within ten days or less. This exceeds the California State Library criteria that stipulates that CLSA system reference centers must complete 70% of the questions received within ten working days. The formula used to calculate the turn-around period includes the time the question is pending at the SRC and the time required to transmit the answer to the library where the question originated.

Below is a list of resource materials purchased during the first quarter:

*1001 Movies You Must See Before You Die
American Folksongs & Spirituals
Brewer's Dictionary of Irish Phrase & Fable
Classic Coffeehouse Hits
Country Music's Greatest Songs
Country Sheet Music Hits
Edible & Poisonous Plants of Northern California
Encyclopedia of Women's Reproductive Cancer
Encyclopedia of Children's Health & Wellness
Encyclopedia of Endocrine Diseases & Disorders
Encyclopedia of Forensic Science
Encyclopedia of Muscle & Skeletal Systems
Encyclopedia of Native Music: More Than a Century of Recordings from Wax Cylinder to the Internet...
Encyclopedia of Novels Into Film
Encyclopedia of Psychoactive Plants:
Ethnopharmacology & Its Applications
Encyclopedia of the Heart & Heart Disease*

*Encyclopedia of Wood: A Tree-By-Tree Guide to the World's Most Versatile Resource
Essential Johnny Cash
Farsi-English/English-Farsi (Persian) Concise Dictionary-Griffith's Instructions for Patients
Guide to Seashells of the World
Langenscheidt's Pocket Dictionary of Vietnamese/English, Official Overstreet Comic Book Price Guide, ed. #35
Oxford Companion to the Supreme Court of the United States
Oxford Dictionary of Scientific Quotations
Ray Charles A Man & His Soul
Recommended Reference Books for Small & Medium-Sized Libraries and Media Centers 2005 Edition
Resources for People With Disabilities
U.S. Legal System
Value of a Dollar: Prices & Incomes in the United States, 1860-2004
World Music: The Basics*

Meetings & Workshops:

- ◆ **December 9, 2005–** NSCLS Council and SAB Meeting, Orland Free Library
- ◆ **January 20-25, 2006–** ALA midwinter, San Antonio, Texas
- ◆ **January 10–February 6, 2006–** Extreme Googling 2: discovery tools, Online Infopeople course
- ◆ **January 17–February 3, 2006–** Library 101: what you need to know to provide good library service in the 21st century , Online Infopeople course
- ◆ **January 31, 2006–** Oil on the waters: practical techniques for calming difficult library users, Infopeople workshop, Butte County Library, Chico Branch
- ◆ **February 14, 2006–** Consumer Health Workshop, Butte County Library, Chico Branch
- ◆ **March 10, 2006–** NSCLS Council and SAB Meeting, Shasta County Library, Redding
- ◆ **March 10, 2006–** Consumer Health Workshop, Tehama County Library, Red Bluff
- ◆ **March 21, 2006–** Helping the public use public access computers, Butte County Library, Chico Branch